



Mastering the Management of Affiliate Programs

2013 SAN FRANCISCO CONTRACT

Exhibit Dates: April 16 & 17, 2013

This agreement defines the terms under which Rising Media, Inc. of Santa Barbara, California (the "Organizer") and the Sponsor enter into a **sponsorship agreement for AM Days**, April 16-17, 2013, San Francisco (the "Event").

SPONSORSHIP OPPORTUNITIES

Please select which Sponsor level your business plans to participate: (select one only)

Sponsorship Levels

- Platinum Sponsor - \$20,000 (Exclusive to 2 sponsors)
- Gold Sponsor - \$12,500 (Exclusive to 3 sponsors)
- Silver Sponsor - \$7,500
- Bronze Sponsor - \$3,500

Additional Marketing Opportunities

- Attendee Badge Insert - \$2,000 (Exclusive to 1 sponsor)
- Conference Bag/Folder Sponsor - \$3,500 (Exclusive to 1 sponsor)
- Conference Bag/Folder Insert - \$500
- Lanyard Sponsorship - \$3,000 (Exclusive to 1 sponsor)
- Back Cover Ad in Conference Guide - \$2,000
- Inside Front Cover Ad in Conference Guide - \$1,500
- Inside Back Cover Ad in Conference Guide - \$1,500
- Full Page Ad (non-premium Location) - \$1,000
- Hotel Room Drop - \$3,000 (Limited to 1 per day)
- Lunch Sponsor - \$2,500 (Limited to 1 per day)
- Registration Sponsorship - \$7,500 (Exclusive to 1 sponsor)

SUB TOTAL:

	+\$200.00
Lead Retrieval Scanner (pre-ordered) (please do not add \$200 if not required)	

Grand Total:



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Any exhibit space included with Sponsorship is table-top space only. Space allocation is at Organizer's discretion.

TERM

This agreement is effective as of the Acceptance Date and shall remain effective until the conclusion of the Event. Sponsor may terminate this agreement at any time by notifying the Organizer in writing or by email. In the event of termination by Sponsor, any sponsorship fees already due in accordance with the Payment Terms shall remain payable.

LIMITED LICENSE

Organizer grants Sponsor a limited license to use any of the art work on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants Organizer a limited license to use Sponsor's logo on the Event site.

PAYMENT TERMS

Fifty Percent (50%) of the sponsorship amount is due upon signature. The remaining 50% will be due one month prior to the Event. Checks should be made out to Rising Media, Inc. and sent to the address below. The Organizer reserves the right to change the venue for the Event. If for reasons of Force Majeure the Event cannot take place as scheduled, the Organizer reserves the right to reschedule the Event to a date and place of its choosing.

CANCELLATION

1. Cancellation of a sponsorship agreement must be in writing
2. For cancellations received for AMD SF on or before January 1, 2013 the sponsor shall be entitled to a refund equivalent to 50% of the total sponsorship amount.
3. No refund for cancellations received after January 1, 2013



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AGREED TO BY SPONSOR

Company _____

List Name _____
Company Name Listing to Appear on Event Promotions (if different from above)

Address _____

City, State, Zip _____

Name _____ Please Print Email _____

Signature _____ Date _____

Event Contact for Questions:

Name _____ Please Print Email _____

Contact for Accounting:

Name _____ Please Print Email _____

Phone _____ Fax _____

Email _____ Website _____

Please sign and fax back to Rising Media, Inc. at: 508-401-2561 or scan and email to: pgillis@risingmedia.com

**Send payments to:
Rising Media Inc., 211 East Victoria Street Suite E, Santa Barbara, CA 93101, USA**