



2012 Sample Titles & Companies

Company	Job Title
Alaska Airlines	Manager, Online Media
Alaska Airlines	Interactive Marketing Specialist
Amazon.com	Senior Product Manager
Ancestry.com	Senior Affiliate Marketing Manager
Best Buy	Affiliate Manager
eBay, Inc.	Head of eBay Partner Network, N. America & Australia
EXPERIAN	Senior Director, Online Marketing
Google	Account Manager
Google	Network Quality Manager
Google	Product manager
Google Affiliate Network	Head of Account Management
Google, Inc	Head of Publisher Development
Harvard Business School	Professor
InterContinental Hotels Group	Performance Marketing Manager
Kohl's	Director of Digital Planning, Search & Affiliate
Kohl's	Manager of Search & Affiliate Marketing
LifeLock	Affiliate Marketing Coordinator
LuLY.com	Social Network Integrator
Performance Marketing Association	Executive Director
Performance Marketing Association	Content Director
PlentyOfFish Media	Advertising Account Executive
Sandals & Beachs Resorts	Affiliate Sales Rep
Sandals & Beach's Resorts	Affiliate Manager
Saveology.com	Director of Saveology Network
SEOmoz	Director of Acquisition Marketing
Zappos.com	Affiliate Manager